

# Business Insight

An M-Power Service



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Better information. Better decisions.

# Business Insight

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Ed McGough, MIS Manager, RAC

The M-Power Business Insight helps organisations get a deeper understanding of where they are now, where they want to be and how they can get there.

The focus of the Business Insight is totally dependent on your specific needs; we can focus on your complete Performance Management and Business Intelligence strategy or on particular areas of interest to you such as Software Selection for a proposed project or your Planning & Budgeting options.

Most importantly the Business Insight focuses on your organisations needs, we work with you to identify the achievements of your current environment whilst taking a realistic gauge of its effectiveness and set expectations for what could be achieved.

The Business Insight is led by our technical and functional experts but delivered in conjunction with your business and IT staff.



“Due to changes in the organisation over the last few years, our existing planning solution was not meeting the expectations of the business. There was general acceptance that change was required, but there was a lack of clarity surrounding what change, how it should be enacted and what the benefits to the business would be. M-Power’s Business Insight provided us with a clear understanding of what we needed, how it would benefit the business and gave us a plan to deliver this.”

Ed McGough, MIS Manager, RAC

## Key Elements of the Insight Program

- Proven delivery methodology, delivered by some of the most experienced consultants in Australia
- Provides a clear insight into “where you are” and helps you to define “where you want to be” and provides plans on “how to get there” in the form of a phased road map
- Enables you to validate and prioritise business requirements
- Identifies returns and business benefits that are specific to your organisation
- Is generally software agnostic but can be used to help you make strategic decisions on software choices to support your plan

## Business Insight Deliverables

The Business Insight Program provides a full report with associated documentation, it will include:

- Executive Summary – including overview of recommendations
- Introduction – explaining aims of Business Insight document
- Business Insight Review - list of people interviewed and documents reviewed
- Current Environment – section detailing the existing environment and associated issues such as inefficient workflows, poor data quality, etc...
- Required Environment – section reviewing aspirations, identifying the vision and mapping potential solutions to issues, including cost benefits associated with the new environment
- Phased Roadmap – high level project plan, resource plan and associated costs
- Product Shortlist – a list of potential products (this could be as short as one product or may not include any software element)
- Prioritised Actions – a section detailing the next steps that should be taken and how they would fit in to the proposed vision

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