

It Executive News
Complements your Hyperion Investment
Direct costs Income 1.000.000 Bu
No capital investment
Sales Budget Intuitive to use Pro
Income before taxes
High quality printing 3,233
Pre-built Executive Dashboard Direc
Periodic Reporting out
One week implementation Platform
100% Storyboard
Benchmark of receivable dashboa

Connecting Business and Finance



COCKPIT
COMMUNITY

Costs Capital Profit 6.900.00 HFM
Dashboard Intuitive to use Ne
For Hyperion Enterprise and HFM and Essbase
Periodic Pre-built Exec

Welcome to the CXO-Cockpit Community

● Revolutionizing the Hyperion dashboard experience

The CXO-Cockpit is a unique pre-built Executive Dashboard for Hyperion Financial Management (HFM) or Hyperion Enterprise (HE) that can be implemented in 1 week. The CXO-Cockpit provides a full range of pre-built financial dashboards and reports, including Balance Sheet, P&L statements, Cash Flow reports and Waterfall, Trend, Portfolio and Benchmark dashboards. All available dashboards provide highly interactive analysis, alerts, KPI's and rankings by entity, channel, customer, market, or any other dimension available in your Hyperion application. The CXO-Cockpit is available out of the box delivering the lowest total cost of ownership in the industry.

● Guided workflow / easy to use

The Goal of the CXO-Cockpit is to give executives, finance professionals and managers, a guided workflow to navigate key financial information quickly and easily. Users of the CXO-Cockpit do not have to understand the underlying consolidation model. An understanding of the business is the only requirement for instant access to the most critical financial information, at the most relevant level of detail.

● Seeing is believing

Take one glance at the easy to understand and easy to navigate templates and you will clearly see how the CXO-Cockpit provides an insight into your business that would otherwise be unattainable. Leverage these standard templates to quickly create multiple dashboards and reports, giving specific insight to end users with unique information needs. If that is not enough, all information in the CXO-Cockpit can be exported to PDF, Ms PowerPoint and Ms Excel.

● Deliver new dashboards in minutes

Each dashboard and report with all its standard capabilities (drill through, commenting, exporting, printing, etc.) can be built in only a few minutes. Our pre-built standard templates are re-usable as are the "building blocks" of each report that consists of relevant account lists, comparatives, and column definitions. These "building blocks" and the pre-built templates are easily combined to deliver new dashboards in minutes, not days or months.

Join the CXO-Cockpit community and share these benefits

Easy navigation of powerful interactive reports via the web

Immediate visibility and analysis of key financial results

All critical dashboards and reports delivered in a one week implementation

All dashboards and reports are based on best practices and CXO Community input

A risk free approach requiring no capital investment





Embedded and powerful financial communications platform

Guided Storyboards for management presentations

Improve and speed-up the Corporate Reporting Process

Financial Consolidation → Information → Communication




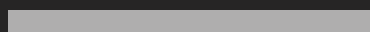
Key Capabilities:

- **Enrich** - Comment on your monthly results with business narratives
- **Present** – Prepare online presentations upfront and use them in management meetings
- **Communicate** - Use email to communicate bookmarks, hyperlinks and presentations 
- **Print** – Print the screens to any industry standard format like   
- **Share** – Generate financial report books and share them throughout your company



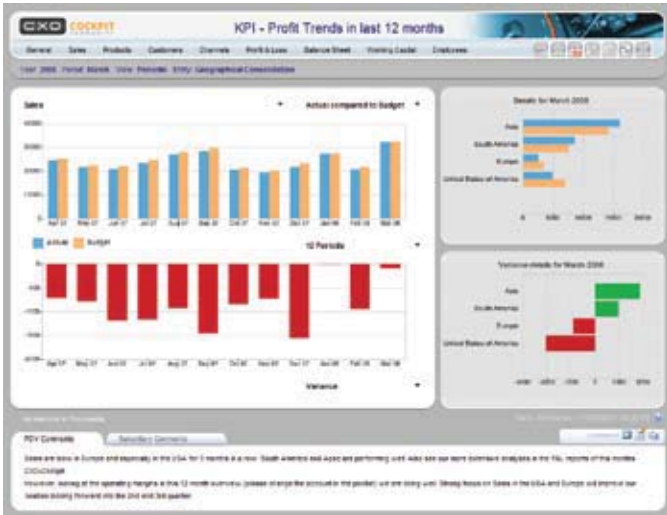
- 1 Immediate visibility of your most important KPI's
- 2 Actual versus budget or any other category defined in Hyperion
- 3 KPI's per custom dimension

- 4 Show Storyboard on screen or export to PDF, Ms Excel, Ms PowerPoint
- 5 Never get lost in your presentation using the CXO-Cockpit media-player
- 6 Re-use monthly Storyboard for periodic meetings

- o Pre-built Executive dashboard 
- o For Hyperion FM, Enterprise and Essbase 
- o One week implementation 
- o No capital investment 
- o Compliments your Hyperion investments 

12 Month Trend Template

View the trend of your most important KPI's and drill-down into all relevant dimensions.



Benchmark Template

Compare your Company's ratio's like Gross Margin % or DSO with peer groups.



Ranking Template

View the top 10 entities, products, markets etc. for specific lists of KPI's.



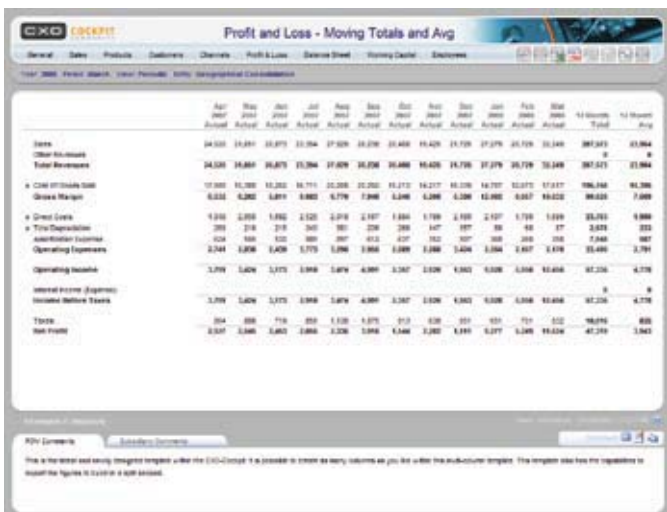
Components Template

View your KPI's such as Working Capital, Net Profit or Sales results including the components that they are derived from.



Multi Column Template

Analyze all your data with unlimited flexibility including the option to export to Ms Excel.



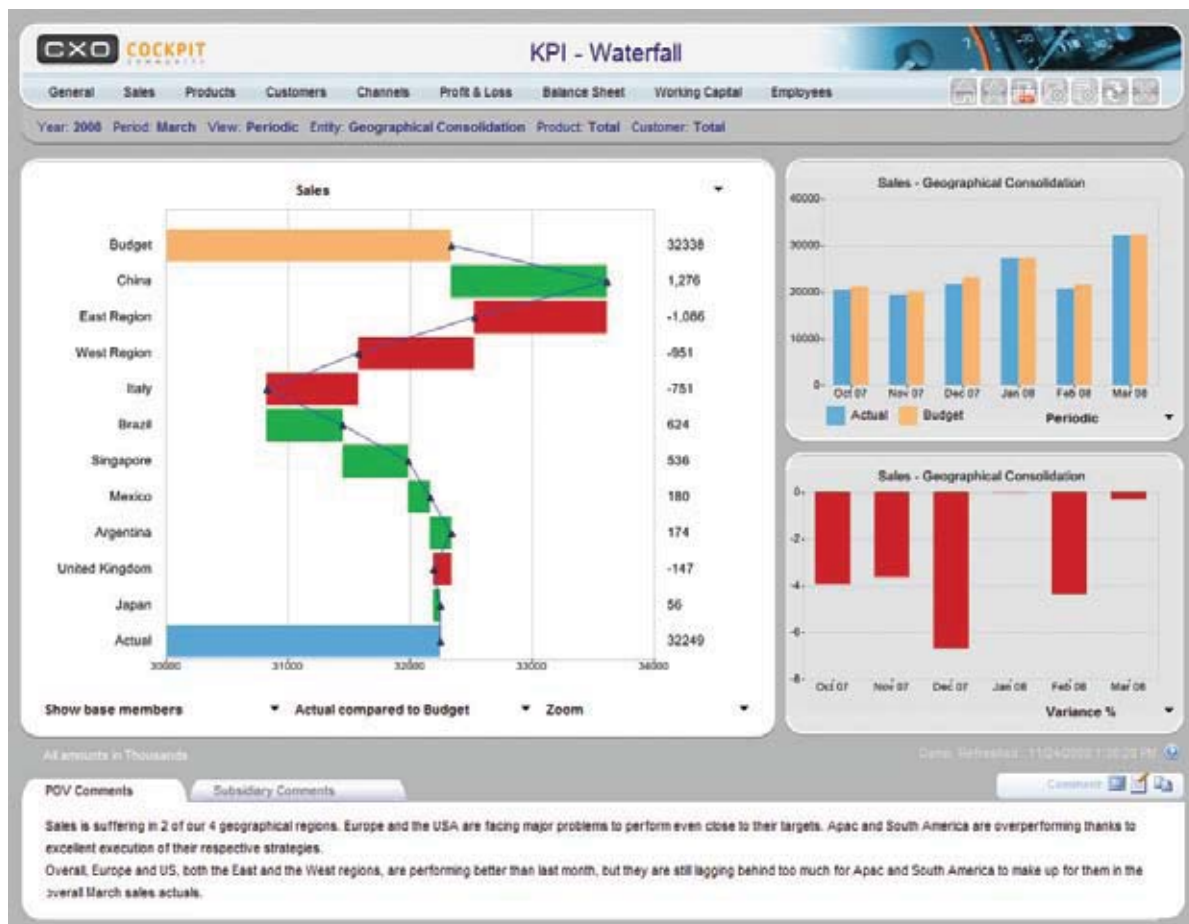
Portfolio Template

Use a Strategic Portfolio to find out what drives the growth of your Cash Flow and Profitability.



Waterfall Template

Analyze the differences between actual and budget, or any other available category, for all of your company's KPI's with the most popular graph of the CXO-cockpit Community. This template zooms in on the most relevant contributors (entities, products or any onther dimension) of these differences.



Financial Statement Template

This Template pro-actively guides you through the analysis of your Profit and Loss, Balance Sheet and Cash Flow while showing relevant trends and dimensional detail for drill-down. With this template you have the information at your fingertips that would otherwise require hundreds of pages paper.



www.cxo-cockpit.com

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